

Product Spotlight

Breaking the Archive Dead End

Archive360



George Crump | Lead Analyst

One of the challenges with any type of email or unstructured data archive is platform migration. Most archive solutions have been set up as a data dead-end, meaning data checks in but it never leaves. The problem is of course the organization's needs change, software companies go in and out of style and new ways of storing data are constantly introduced. An excellent example is the cloud, but how does an organization identify and move its older data to the cloud if it has been stored in a dead end archive? Overcoming the archive dead end obstacle is critical, especially in terms of email data which might have specific legal hold requirements.

The Email Archive Migration Problem

Organizations have more ways to communicate than ever, but email remains the most popular. Email is also used for much more than just text conversations, it includes calendaring, contacts and, thanks to the liberal use of attachments, often acts as a file server. Organizations need to keep this data for a variety of reasons, not the least of which is legal requirements. Email is also seen as a always-on environment. Without the email service online organizations literally stop.

As a result the email infrastructure and its management are expensive and complex. Because of this, many organizations are looking to move their email services to the cloud. The problem is there is critical and regulated information within the email archive. If the email archive system that is in place is one of those dead end archive solutions that does not provide a migration capability, moving fully to the cloud and realizing its benefits, is almost impossible.

Without the ability to migrate data from the archive to the cloud or even another archive solution, organizations are stuck either staying with their existing platform or are forced to run the two platforms in parallel, making email management even more expensive.

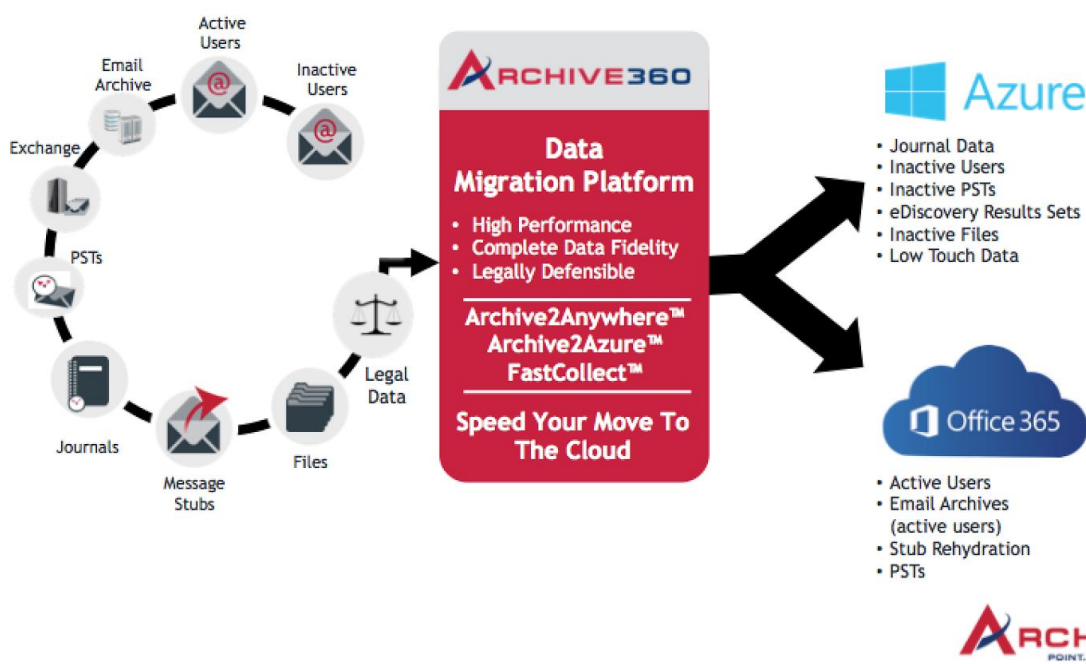
Archive360 - Freeing Data From the Archive Dead End

Archive360 has three primary products all designed to free organizations from the archive dead end. The first is Archive2Anywhere designed to move data from one archive to another. Using connectors that the Archive360 provides the organization can migrate data from an old legacy archive platform to a more modern one. The company has connectors available for EMC EmailXtender, EMC SourceOne, Mimosa NearPoint, Veritas Enterprise Vault, Veritas Enterprise Vault.cloud, Dell MessageOne, Open Text AXS-One (for EML and Lotus Notes).

The second solution, and right now Archive360's most popular, is Archive2Azure, which is a managed compliance storage solution based on the Microsoft Azure platform. It provides long-term, low cost and secure data retention in the cloud. The solution is particularly popular with Office365 users who are migrating their email service to the cloud and want to move their email archives to the cloud as well.

The Archive2Azure product provides real-time on demand indexing so that search parameters are built when needed. This saves an organization money because they don't have to pay to store their indexes in the cloud in addition to the data itself.

The final product, FastCollect, helps solve the PST sprawl problem that many organizations are experiencing. FastCollect enables organizations to scan your enterprise, including individual desktops, for all or select PSTs and migrate them to a new repository (Office 365 or Azure). It essentially completes the cloud migration.



StorageSwiss Take

Selecting an archiving system is a risky decision for an enterprise because once the selection is made it is very hard to move away from the solution. Archive360 takes the pressure off. Organizations can use Archive360's suite of solutions to move data between most of the archive solutions available today and further enables a movement of this data to the cloud. Since moving email to the cloud is an early cloud adoption step for most companies, having a way to move their legacy email data to the cloud is critical. Archive360 is an ideal way to deliver that capability.

About Archive360

Archive360 is the market leader in email archive migration software, successfully migrating more than 12 petabytes of data for more than 500 organizations worldwide since 2012. The company's flagship product, Archive2Anywhere, is the only solution in the market purpose-built to deliver consistently fast, trouble-free, predictable archive migrations, with verifiable data fidelity and defensible chain of custody reporting. Archive360's newly released Archive2Azure solution is the industry's first regulatory compliance and grey data storage solution based on the Microsoft Azure platform. Archive360 is a global organization and delivers its solutions through a network of specialist partners. Archive360 is a Microsoft Cloud Solution Provider and the Archive2Azure solution is Microsoft Azure Certified. For further information, please visit: www.archive360.com.

About Storage Switzerland

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