



Why the Cloud is a Better Babysitter

Hint - Your employees are terrible at managing their information



Featured Speakers



Randolph Kahn, ESQ., President, Kahn Consulting

Mr. Kahn and his consulting team have been recognized across the globe as leaders in Information Governance. The Kahn Consulting team has provided consulting services to major global organizations including, advising the US and Foreign governments, courts systems, and major multi-national corporations on a wide variety of Information Management issues, including Information Governance, information security, privacy, Cloud storage strategies, Data Governance, e-communications policies and strategies, social media policy, records and information management programs implementation and litigation response processes. Mr. Kahn has been an expert witness in major court cases, and is a trusted advisor and consultant to corporations and governmental agencies.



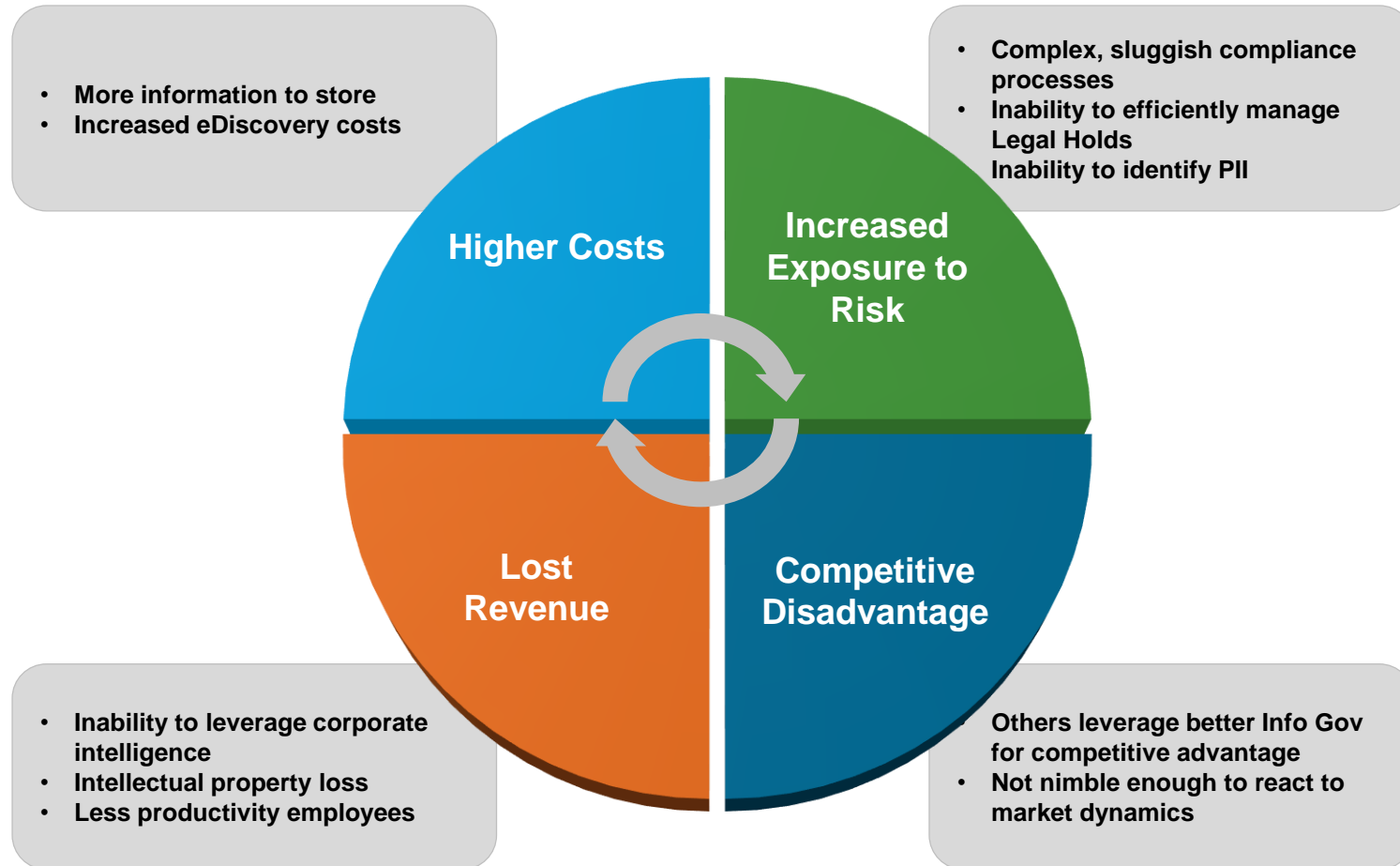
Bill Tolson, Vice President Global Compliance, Archive360

Bill is the Vice President of Global Compliance for Archive360. Bill brings more than 29 years of experience with multinational corporations and technology start-ups, including 19-plus years in the archiving, information governance, and eDiscovery markets. Bill is a frequent speaker at legal and information governance industry events and has authored numerous eBooks, articles and blogs.

Discussion Agenda

- **The Current Environment and Challenges**
- **Records Management versus Information Management**
- **The Current State of Information Management Solutions**
- **New Challenges Require New Solutions**
- **On Premise versus The Cloud**
- **Q & A**

Consequences of Poor Information Governance



Relationship Between Information Cost, Value, & Risk

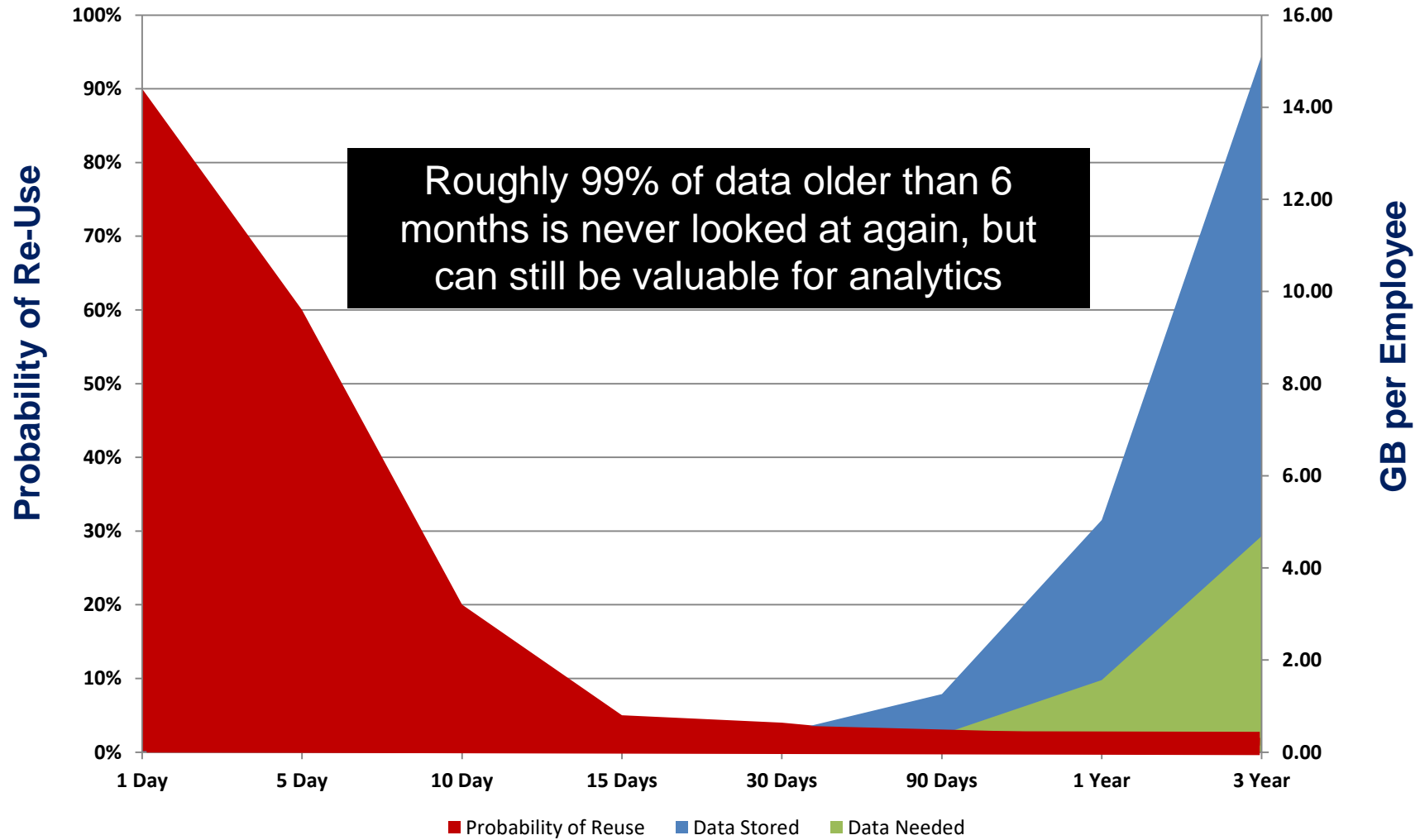
Saving information is easy, finding specific information is very difficult.

Information you can't find and use when you need to is valueless...

Time

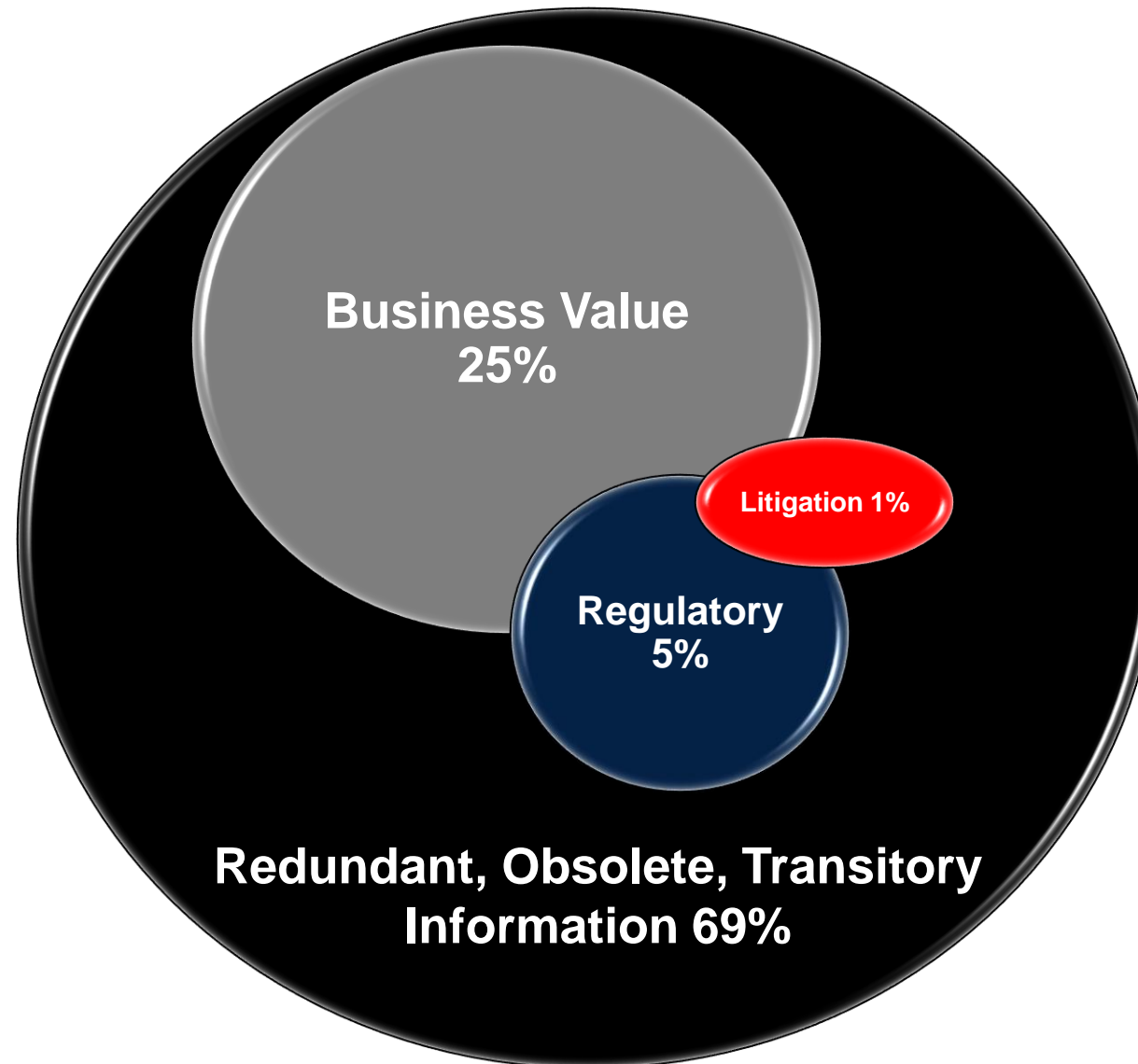


The Lifecycle of Data



Source: Tolson Communications

The Current Environment and Challenges



The Current Environment and Challenges

1. Records versus information...



The Current Environment and Challenges

2. Current technology and processes are too complex



The Current Environment and Challenges

3. Employees are not trained to manage their information

Employees are overloaded



The Current Environment and Challenges

4. Litigation and Compliance

“The average cost of a single case can easily exceed \$1.75 million.”

— Gartner

“On average, businesses spend \$4 million per year for a \$1 billion in revenue company.”

— Cohasset



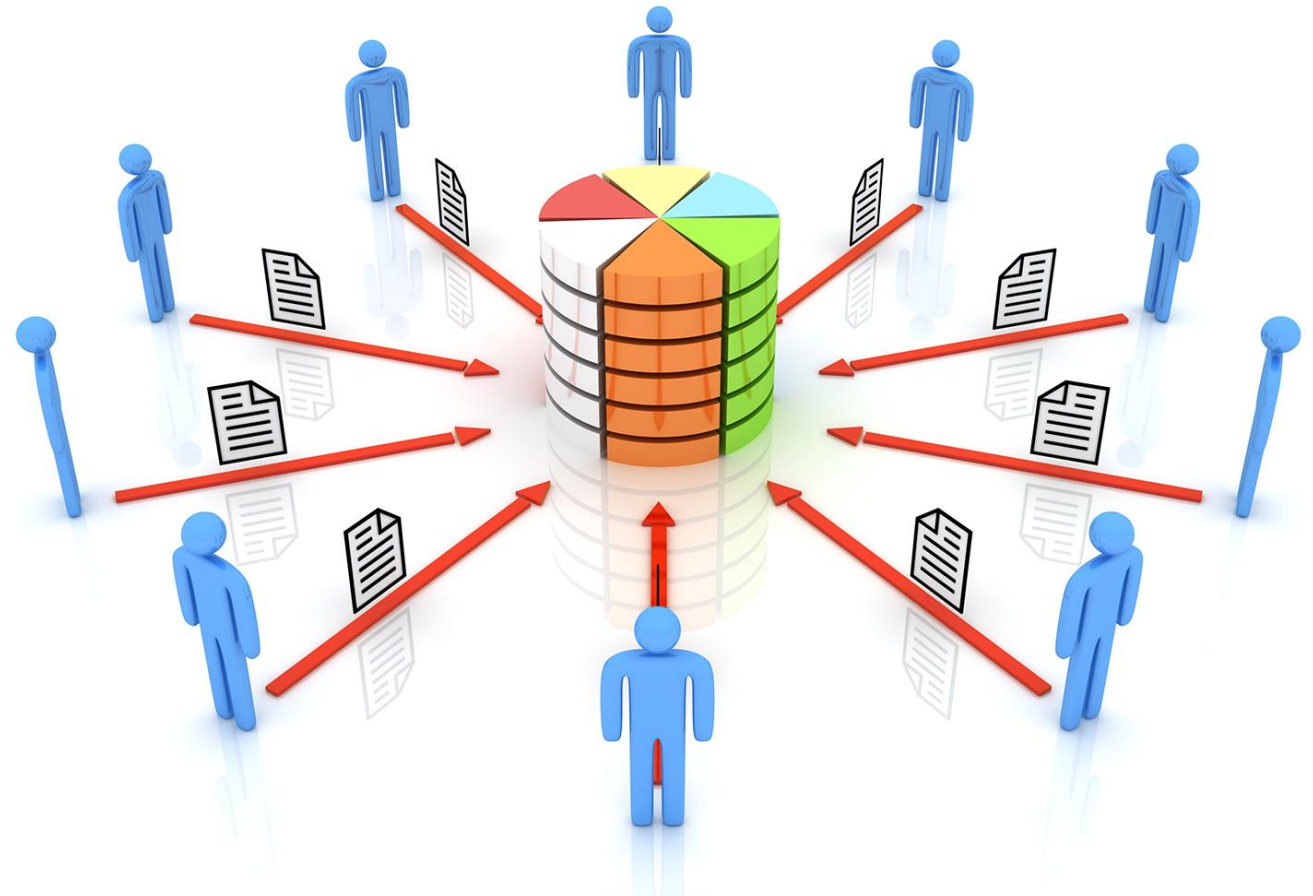
The Current Environment and Challenges

5. Retention/Disposition Schedules are unnecessarily Complex



The Current Environment and Challenges

6. No Designated and Managed Central Repository



The Current Environment and Challenges

7. Security Cannot Keep Up

**Both Internal
and External**



The Current Environment and Challenges

8. On Premise vs The Cloud





Questions?



Thank you for attending

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